

Reduce Documents and Secure Customer Data

Connect stores securely using easy, efficient information management.

Retail is the second-largest industry in the United States both in number of establishments and number of employees. Plunkett Research says it generates an estimated \$3.8 trillion in annual sales (excluding food services)1. Today's retailers are focused on developing a strong customer base, building customer loyalty and protecting customer information.



How does the PaperVision® product suite help retailers better manage business and customer information?

- Increase business efficiency by reducing the time wasted on searching for information.
- Enable compliance with Payment Card Industry Data Security Standard (PCI DSS) using advanced data security.
- Connect multiple store, office, and warehouse locations in a centralized information management system.

Gain efficiency for you and your customers:

Managing supply chains efficiently, quickly introducing products, and maintaining inventory accuracy are essential to meeting customer service expectations. The PaperVision product suite eliminates paper-based record keeping processes that stifle productivity and profitability. Features like enterprise search and electronic distribution build efficient business practices.

1 https://www.plunkettresearch.com/industries/food-beverage-grocery-market-research/

"While some companies are still using manual processes such as Excel spreadsheets for Product Information Management (PIM), this method is often prone to human error, such as inaccurate input of product information or wrong formulas, potentially leading to impacted sales for the company. This presents a clear business case for companies to seek automated solutions that can help reduce human manual errors.2"



- Coresight Research

2 https://coresight.com/research/product-information-management-creating-a-single-source-of-truth-in-omnichannel-retail/

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Improve Retail Operations with PaperVision

It isn't a question of whether you need information technology, it's a matter of which IT system offers you the best Return on Investment (ROI) and helps you comply with government, legal, and industry regulations such as PCI DSS, which is a set of criteria to protect customer credit card information. The PaperVision product suite offers effective, secure, beneficial information management to help you with compliance and other challenges facing retailers.

Improve Customer Service

Gain a competitive edge with an intelligent information management system. You can reduce the time it takes to access records or customer information by using PaperVision's fast, simple search functionality. Instantly retrieve any document, including email, to answer customer questions quickly.

Boost Operational Efficiency

Build efficient business practices with the PaperVision product suite. You can automatically extract, index, and organize data from documents and records to simplify information management for your retail business, enabling secure access to your business information from anywhere, anytime.

Enhance Data Security

Security is the number one concern in retail, and you need an information management system that can withstand security threats. Protect customer and business information by storing it electronically with PaperVision's advanced data security, offering additional features such as audit logs and file access controls.

Comply with Regulations

Improve control of your business information. Simplify regulatory compliance with PCI DSS and other government regulations by keeping customer credit and debit card information safe with PaperVision. Features such as records retention, audit tracking and multi-factor authentication enable better control of your documents and data.

Save Money on Records Management

The PaperVision product suite allows you to reduce the cost of managing information by leveraging automation and Artificial Intelligence (AI) to automate document management processes. End manual data entry, improve information accuracy and simplify records retention for your retail business.

"No one wants to use a credit card at an organization where the customer thinks they cannot protect their data, and it all mushrooms from that initial security breach."



-John Ramsey, Senior Product Manager, MegaPath

