What if You Could Reduce Your Tech Spend?

Stop Wasting Money on Features that Go Unused or Underutilized

Did you know an emerging technology architecture offers a smarter way to buy business technology? It's called microservices, and O'Reilly reports that over 90% of organizations adopted or plan to adopt microservices technologies.[1] Why? These composable products, allow you to customize your tech stack and only pay for the capabilities you actually use.

What are microservices?

Also known as composable technology, flexible consumption and consumption-as-a-service, microservices architectures break technologies into discrete feature bundles or services that can be turned on and off as-needed by consumers to suit changing business needs. Microservices technologies save companies from maintaining dozens of tech vendor relationships and from executing tech buying cycles on an almost constant basis.

What is microtransactions-based billing?

Did you know the average business rarely or never uses 80% of the capabilities in the software licenses and cloud-services tiers they pay for?[2] Microtransactions-based billing means the microservices product keeps track of your actions at a micro level so you only pay for features you use and most of them are billed based on how much you use them. Never overpay for technology again!

"By adopting microservices, we reduced our deployment time from weeks to hours. It allowed our teams to work independently, scale services based on demand, and recover from failures without impacting the entire system.[3]"

InfoQ

– Engineering Lead, Financial Services Firm

1: Retrieved from: https://www.oreilly.com/pub/pr/3307   2: Retrieved from: https://www.pendo.io/resources/the-2019-feature-adoption-report/
3: Retrieved from: https://www.infoq.com/articles/Microservices-Case-Study/

What Benefits do Microservices Offer?

We've become accustomed to buying technology by paying licensing costs and cloud services fees. However, microservices architectures change how we buy and use technology. They offer more adaptable capabilities leading to a more agile business—all at a lower overall cost than your current tech stack.

Save Money on Technology

Tired of paying full license costs when you're only using a few of the capabilities in your cloud and software technologies? You're not alone and microservices can help. You'll only be billed for what you use, creating a tighter match between your cost and the benefit technology gives your company.

Boost Worker Efficiency and Productivity

Have you been looking to improve efficiency with your tech products? Microservices-based technologies create a capability ecosystem that gives users fewer reasons to switch between applications, streamlining every task they perform. Just how much will your business grow when every employee gets a productivity boost? Microservices can help you find out!

Maintain Fewer Vendor Relationships

Just how much time is managing dozens of technology vendor relationships costing you? Microservices architectures are designed to allow you to customize your tech stack by turning features/services on and off based on your current needs without having to work with multiple vendors or go through multiple purchase cycles to access new capabilities. Plus, these products grow quickly by adding new capabilities at a rapid pace so you're always up on the latest tech.

Enable Unlimited Scalability

As your business grows, is your technology prepared to grow with you? With microservices-based technologies, you can process any size job as quickly as you need to. These systems are designed to spin up as much capacity as needed to complete your request on virtually any timeline.

Flexibly Adapt Technology as Needs Change

What if you could virtually instantly adjust your technology stack, as your business needs change? Microservices allow you to add or remove capabilities as your marketplace and business evolve. You'll never fall behind the technology curve again, as microservices provide the agility you need to stay competitive.

> "Composable technology allows non-technical team members to independently configure new solutions. It opens the door to business opportunities that were previously unrealistic due to legacy systems.[4]"
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> - Jason Steiner, Senior Managing Director of Technology Strategy

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4: https://www.publicissapient.com/content/dam/ps-reinvent/us/en/2025/05/insights-lp/composable-technology-modernization/docs/Composable-Approach-to-Technology-Modernization.pdf